

Courageous

CONNECTIONS

2021 Annual Report

Mission:

To promote the physical and emotional development of people of all ages and unique abilities through safe, therapeutic, outdoor experiences.



DIRECTOR'S STATEMENT

2021 ushered in a 'new normal' as most grew more comfortable with the changes in the world around us due to Covid. We see courage and hope all around us and are so blessed to observe individuals learning, healing and growing.

The Board continued to review our program offerings, both in light of community needs and where we believe we could provide the most benefit. All efforts in 2021 were directed towards Equine Assisted Learning, Equine Facilitated Psychotherapy, and our newest offering, Horse Essentials. There is growing awareness regarding mental health and the need to promote self-care and awareness to protect one's mental health and wellbeing. These are at the very heart of our unmounted program offerings.

Due to the generosity of grantors and donors, Courageous Connections ended the year financially strong and had only one general fundraiser at the end of 2021. A strategy focused on grants has allowed us to support the community around us who are living through uncertain economic times. For the second year in a row, grants from Schools Out Washington had a significant impact on our financial stability as well as our ability to offer scholarships.

The strength and success of Courageous Connections is completely dependent on volunteers who spend their valuable time helping with classes or strengthening and growing the business. We had 26 business volunteers who provide expertise in marketing, social media, website, and technology. We also had 35 class volunteers and 4 volunteer board members. Many volunteers serve in more than one role.

We often refer to our business as a three-legged stool that at times is difficult to balance. The three legs include instructors, participants and horses. To that end, great strides were made in 2021. Four instructors and two mental health providers joined our team. 18 new participants joined our programs in 2021 along with 16 workshop attendees. The partnership with Alpine Ridge has allowed access to a larger herd coupled with the care lease agreement we entered for 2 miniature horses.

We look forward to continued growth in 2022 and are truly blessed to have so many people and organizations helping to support our ability to provide much needed community services.

KATHY SANDERS

Founder and Board President

BARB PARDEE

Board Secretary & Class Volunteer

SUE EULAU

Founder and Board Treasurer

LISA HILLIS

Volunteer Manager & Board Member



Courageous Connections

2021 Impact

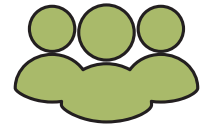


- 8 Horses up from 3 in 2020
- 151 Horse Hours
- **Tres** is our star for most hours in class

- 54 Volunteers contributed 3,448 hours.
- 50% of volunteers provide skilled business & IT services
- Volunteer base increased by 74%
- 379 hours Classes & Community Service
- 679 Business Hours



- **21 Participants**
- 18 new in 2021
- **237 Classes**
- 139 Class Hours
- **16 Workshop Attendees**
- 4 Hours Workshops



- 6 Staff Instructors
- 1 Volunteer Instructor
- 2 Staff Therapists

Checkout our latest video
www.Courageous-Connections.org



What A Year It Was...

- We offered classes year-round for the first time in 2021
- We added paid instructors for the first time in 2021
- In June we partnered with Alpine Ridge gaining the use of their facilities and herd
- In a joint effort with Cancer Lifeline, we offered 2 workshops for people impacted by a cancer diagnosis in Sept. & Nov. 2021
- Due to the generous support of grantors and donors we entered a care lease agreement for 2 mini horses--Ode & Delilah
- Courageous Connections led 3 Community service events - 2 work parties and a clothing drive.



Our Herd includes 8 horses

Courageous Connections added mini's Ode & Delilah.

We are so grateful for our equine partners who bring this program to life and to their owners who so generously entrust us with their beloved 4-legged friends.

Special thanks to:

Alpine Ridge for Dakota, Mason, Scarlett & Merrylegs

Kathy Sanders for Tres & Snazee

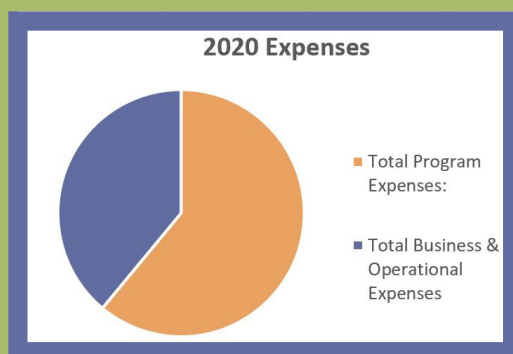
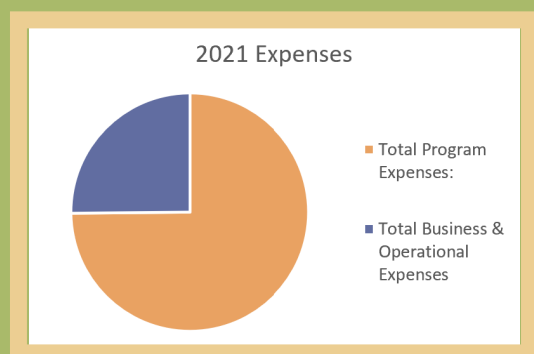
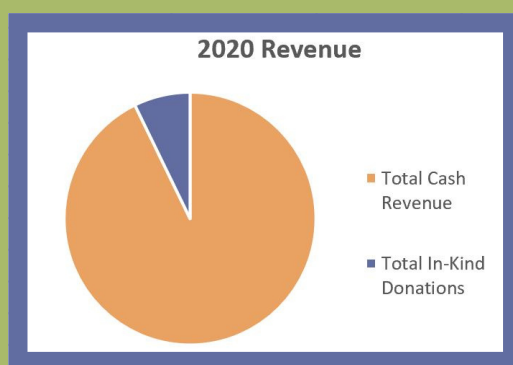
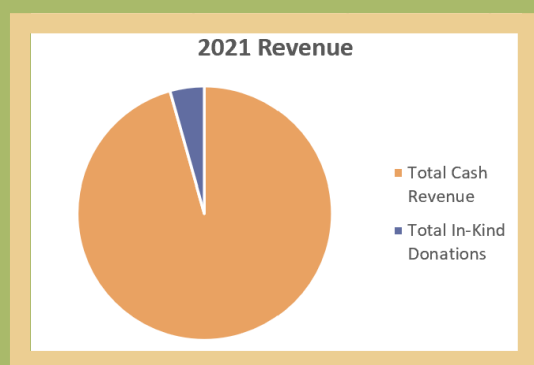
FINANCIAL OVERVIEW

Courageous Connections continued to focus on our unmounted classes aimed at cultivating improved mental health, behavioral health and overall wellbeing. Our programs have seen steady and sustainable growth.

Generous grants from School's Out Washington, Stillaguamish Tribes, Glaser Foundation, Fales Foundation and Walmart, as well as corporate and individual donors have contributed to our financial strength. This strength has allowed:

- 2021 marks the first year instructors were paid for their services.
- Increase in program participants ~ 18 new participants in 2021 bringing the total to 21
- The addition of 2 Miniature Horses
- The ability to provide scholarships to participants in financial need

Please see page 6 for a full listing of financial contributors. Below find details outlining annual financial statements.



2021 Revenue

- Cash Revenue Increased \$13,962
- Revenue increase due to increased program fees and grants.
- Increase fundraising also includes 2021 payments from 2020 effort.

2021 Expenses

- 75 % of Expenses directly related to programs.
- Scholarship expenses increased by 360%.
- Horse Expenses increased due to mini lease.

FINANCIALS

2021 Consolidated Annual Report		
Courageous Connections Financials		
Revenue	2021	2020
Cash Revenue		
Grants	\$12,750.00	\$12,000
Corporate Matching Gifts	\$537.37	\$250
Individual Donations	\$2,501.74	\$2,009
Corporate Donations	\$320.00	\$220
Program Fees	\$12,398.47	\$2,739
Interest	\$0.72	
Fundraisers	\$4,392.35	\$1,884
Other	\$163.21	
Total Cash Revenue	\$33,064	\$19,102
In-Kind Donations		
In-kind Donations *	\$150.00	\$598
Donated Instructor Wages *	\$1,356.25	\$0
Total In-Kind Donations	\$1,506.25	\$598
TOTAL REVENUE	\$34,570	\$19,700

2021 Consolidated Annual Report Continued		
Expenses	2021	2020
Program Expenses		
Salaries and Wages	\$ 6,110.69	\$0.00
Rent (Horse & Arena)	\$ 3,189.00	\$500.00
Horse Care	\$ 24.75	\$94.00
Equipment and Horse Tack	\$ 417.60	\$434.00
Liability Insurance	\$ 1,910.00	\$1,510.00
PATH Membership	\$ 780.00	\$390.00
Scholarships	\$ 1,562.50	\$340.00
Volunteer Appreciation	\$ 223.52	
Workshop Costs	\$ 99.16	
Fundraising	\$ 108.07	\$0.00
Horse Lease *Approved in 2021*	\$1,200.00	
Total Program Expenses:	\$15,625.29	\$3,268.00
Business & Operational Expenses:		
Accounting Fees	\$ 741.07	\$564.00
Consulting & Professional Fees	\$ -	\$195.00
Professional Development	\$ 93.85	
Office Supplies	\$ 258.75	
Marketing/Advertising	\$ 1,100.78	
Information Technology	\$ 356.47	\$672.00
Taxes & WA State Fees	\$ 60.00	\$51.00
Bank/Credit Card Fees	\$ 216.03	\$0.00
Other	\$ 2,422.94	\$604.00
Total Business & Operational Expenses	\$5,249.89	\$2,086.00
Total Expenses:	\$20,875.18	\$5,354.00



DONOR RECOGNITION



To Our donors:

Thank you so very much for investing in Courageous Connections in 2021. Your contributions help us to keep our service fees as low as possible, provide financial assistance, care for our horses and work on business development activities. We are humbled by your generosity and support.

To Our Business Sponsors:

In this second year of COVID we suspended business donation requests during these unprecedented times. We wish you all the best.

To Our Individual Donors:

We limited fundraising activity due to continued economic uncertainty. We are beyond grateful that the one fundraiser we held had such a great response.

To Our Grantors:

Courageous Connections was awarded 2 new grants in 2021 as well as continued support from School's Out WA. We are so very grateful as these allowed the care/lease of mini's and help provide scholarships allowing access to our programs to those who would not have otherwise been able.

To Our Corporate Matching Partners:

Courageous Connections is honored to be recognized by Boeing and Microsoft matching programs as well as Amazon Smile.

Thank You! One and All!

Business Sponsors:

PNW Insurance Group

Corporate Matching:

Amazon Smile

Boeing

Microsoft

Grantors:

Fales Grant

Glaser Foundation

School's Out WA

Stillaguamish Tribes

Walmart

In-Kind Donors:

Bony Pony

Kathy Christensen

Sue Eulau

Snohomish Co-Op

Starbucks

Special Recognition

Chloe Wilkins

Chloe has been a board member since the beginning. She has spent countless hours contributing to the growth and success of Courageous Connections. She stepped down from the board in December 2021 to focus on her mental health practice. She will be missed as a board member but we are so fortunate to still have her as an instructor.

Individual Donors:

Sherril Beach

Susan Brown

Randelle Crawford

Pam Eliot

Sue Eulau

Dana Exum

Amanda Fertakis

Chad Fields

Carol Gay

Chelsea Hillis

Lisa Hillis

Patricia Hillis

Valencia Jones

Amanda Jones

Sue Laromee

Marie Matson

Patti McClain

Sierra McKitrick

Susan Nelson

Barb Pardee

Don Pardee

Bette Powers

Helen Reynolds

Patty Ann Riley

Shelley Roy

Andrew Sanders

Kathy Sanders

Jake Shirley

Jacki Simkins

Craig Steyn

Adam Stuhlfaut

Tehri Tatjana

Joan Tomlinson

Ali Walker

Lena Yates