

Courageous

CONNECTIONS

2019 Annual Report

Mission:

To promote the physical and emotional development of people of all ages and abilities through safe, therapeutic, outdoor experiences.



DIRECTOR'S STATEMENT

2019 was a year of change and growth for Courageous Connections. Our dedicated volunteers contributed almost 3 times more hours assisting with marketing, social media, and fundraisers, as well as staffing our classes. We piloted our first Equine Encounters unmounted classes and have plans to continue and grow that part of our program. We held our first ever fundraiser-Fun at the Farm- and it was a huge success! We also did our first ever year-end fundraising drive and were overwhelmed at the support and generosity of our donors. We are excited as we look forward to the new year. Our goals include growing our existing programs, training more volunteers to be horse leaders and class assistants, and securing a covered arena. Our sincere thanks to all who have supported Courageous Connections!

KATHY SANDERS

Founder and Board President

SUE EULAU

Founder and Board Treasurer

CHLOE WILKINS

Board Vice President

LISA HILLIS

Volunteer Manager & Board Member



Courageous Connections 2019 Impact



**119 Hours
Therapeutic
Riding**

**900 Volunteer
Hours**

73 Volunteers

Volunteers are age 14-82

**300% Increase in Volunteer
Hours**



**16 Hours Unmounted
Equine Encounters**



A Year of Firsts...

- June 2019 - Fun at the Farm Community Event & Fundraiser
- August 2019 - Published First Newsletter
- September 2019 - First of 16 Equine Encounters Unmounted classes
- Nov - Dec 2019 - Year-end fundraiser including Giving Tuesday
 - Most of the donations will be posted in January 2020 thus not included in 2019 financial statement. Estimated donations before matching is ~\$2,300.00
- Scholarships & Subsidies totalling \$2,000 provided to those in need



Our Herd includes 7 horses

Our herd currently consists of 5 horses. We are so grateful for our equine partners who bring this program to life and to their owners who so generously entrust us with their beloved 4-legged friends. **Special thanks to:**

The Stavig Family for Silver
The Christenson Family for Zoe
Laine Berkeley for Shelby
KathySanders for Tres & Snazee

FINANCIAL OVERVIEW

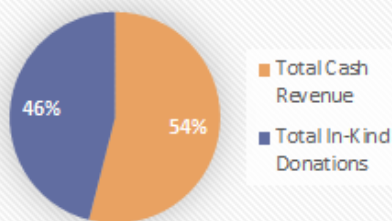
Courageous Connections offered more classes in 2019 than the year prior. We were able to use a grant we received late in 2018 to fund \$2,000 in scholarship expenses in 2019.

We also had a very successful year-end fundraising event which is not included in our financials as most of the funds posted in January 2020. That said, those funds are providing a good strong financial start to 2020.

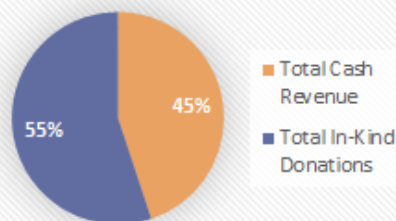
Below find comparative charts showing 2018 to 2019 revenue and expenses. Comprehensive financial statements are shown on page 6.



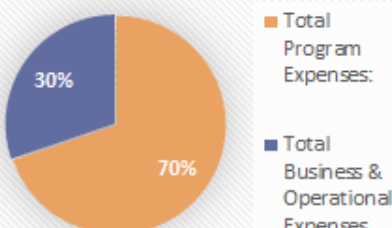
2019 Revenues



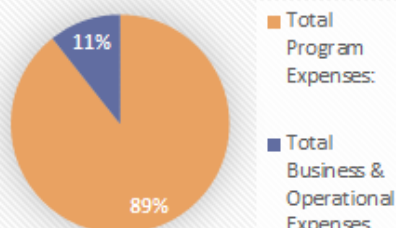
2018 Revenue



2019 Expenses



2018 Expenses



2019

- Cash Revenue Increased +9%
- Cash revenue exceeded in-kind donations in 2019
- 70% of Expenses directly related to programs
- Increase in Business expenses allowing marketing and fundraising efforts to expand our programs

FINANCIALS

Consolidated Report for 2019 Annual Report		
Courageous Connections Financials		
Revenue	2019	2018
Cash Revenue		
Grants		\$2,000
Individual Donations	\$2,046	\$4,466
Program Fees	\$4,890	\$2,070
Fundraisers	\$2,197	
Total Cash Revenue	\$9,133	\$8,536
In-Kind Donations		
In-kind Donations *	\$4,811	\$10,476
Donated Instructor Wages *	\$2,970	
Total In-Kind Donations	\$7,781	\$10,476
TOTAL REVENUE	\$16,914	\$19,012

Expenses		
Program Expenses		
Salaries and Wages	\$102	\$815
Rent (Horse and Arena Lease)	\$1,930	\$786
Horse Care	\$448	
Equipment and Horse Tack		\$746
Liability Insurance	\$992	\$1,068
PATH Membership	\$390	\$260
Scholarships	\$2,000	
Fundraising	\$1,002	\$276
Total Program Expenses:	\$6,864	\$3,951
Business & Operational Expenses:		
Accounting Fees	\$508	
Consultant/Professional Fees	\$1,300	\$189
Professional Development	\$75	
Office Supplies	\$116	\$264
Marketing/Advertising	\$926	
WA State Fees	\$10	
Bank/Credit Card Fees	\$36	\$18
Total Business & Operational Expenses	\$2,971	\$471
Total Expenses:	\$9,835	\$4,422



DONOR RECOGNITION



To Our donors:

Thank you so very much for investing in Courageous Connections in 2019. Your contributions helped us to keep our service fees as low as possible, care for our horses and work on business development activities. In addition, it has allowed us to start the year off strong from donations made on Giving Tuesday and during the year-end campaign.

To Our Business Sponsors:

You helped to make Courageous Connections first fundraising event a memorable one with your contributions. Many of those were used to raffle and auction items. Others helped us keep expenses related to the event low, maximizing earnings.

To Our Grantors:

Courageous Connections was awarded its first Grant in late 2018 and it was used in 2019 to fund scholarships allowing access to our programs to those who would not have otherwise be able.

Thank You! One and All!

Business Sponsors:

Basel Cellars
Butler Seattle
PNW Insurance
Safeway - Woodinville
Starbucks - Woods Creek
Target - Woodinville

Grantors:

Tulalip Tribes (2018)

Individual Donors:

Sherril Beach
Kathy Blumm
Samantha Chapman
Robera Coyne
Beau Damon
Jody Downes Gustafson
Eric Engel
Kelsey Fertakis
Deb Fertakis
Julie Goforth
Deb Heurion
Patricia Hillis
Chelsea Hillis
Lisa Hillis
Kylee Jordan Humphries
Gina Janesko
Bruce Johnson
Tammy Johnson
Noel Frindt Kleinhaus
Bill Leonard
Helen Lou Leonard
Linda Leonard
Sharon Pappas
Ally Pappas
Barb Pardee

Individual Donors

Doug Pardee
Judy Patterson
Ed & Bette Powers
Tom Pyle
Patty Ann Riley
Andrew Sanders
Kathy Sanders
Mary Shroyer
Jake Shirley
Leslie Smith
Joan Charlotte Tomlinson
Robb Touchette
Jodi Tucker
Cindy Vedder
Melissa Weber
John Yeager

In-Kind Donors:

Cynthia Cobb
E. Valentine DeWald
Sue Eulau
Lisa Hillis
Debbie Murphy
Kathy & Tim Sanders
Terhi Telsavaara
Bob Walsh