

# Courageous

CONNECTIONS

## 2020 Annual Report

### Mission:

To promote the physical and emotional development of people of all ages and abilities through safe, therapeutic, outdoor experiences.



# DIRECTOR'S STATEMENT

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There is no doubt 2020 has left a mark on each and everyone of us. It is a year we will all talk about for years and years to come. Yes it has been marked by tragedy and at the same time it was marked by courage and hope.

The uncertainty and stress all around us confirmed Equine Assisted Learning and therapy is a much needed service. It provides a path to healing from trauma, anxiety and stress. After classes were suspended in September due to COVID, we received approval to operate as an essential service in Sept 2020 and immediately resumed our Equine Encounters program.

A break in our adaptive riding classes caused a big shift in volunteerism. We focused on increasing our business volunteers to tackle some important tasks, while we continued to wait for a full return to our in-person programs. We had almost 60% fewer volunteers, yet our business volunteers worked diligently, totaling almost the same number of volunteer hours we had in 2019. These business volunteers are a diverse group stretched across three time zones. We are humbled by how many share their valuable time and skills to further the mission of Courageous Connections. We thank you.

We enter 2021 with financial strength due in large part to the generous grants by School's Out Washington and Tulalip Tribes, plus the generous contributions of individual donors and others. Program revenue was down by 44% and related program expenses down by 52%. Business expenses were also down by 30%. This all due to the suspension of classes for so many months.

We are excited about what the future holds and to ensure we can provide services to as many people as possible.

## **KATHY SANDERS**

Founder and Board President

## **SUE EULAU**

Founder and Board Treasurer

## **CHLOE WILKINS**

Board Vice President

## **LISA HILLIS**

Volunteer Manager & Board Member



# Courageous Connections

## 2020 Impact



Therapeutic Riding  
- on hold due to  
safety concerns &  
COVID

31 Volunteers

1072 Volunteer hours

550% Increase in  
business volunteer hours.

Board Volunteer hours 1,529



44 Hours Unmounted  
Equine Encounters 175% increase over  
last year



## What A Year It Was...

- In late January we established our first fully remote volunteer technology team
- In March 2020 our world changed as COVID shut all activities down
- Like everyone we were reeling for a bit but then found business development activities to keep us productive while awaiting the day we could resume classes
- In late September 2020 we were granted 'essential services' status allowing the unmounted Equine Encounters program to re-open
- Scholarships & Subsidies totalling \$12,000

### Our Herd includes 3 horses

Our herd currently consists of 3 horses. We are so grateful for our equine partners who bring this program to life and to their owners who so generously entrust us with their beloved 4-legged friends. **Special thanks to:**

The Christenson Family for Zoe  
Kathy Sanders for Tres & Snazee

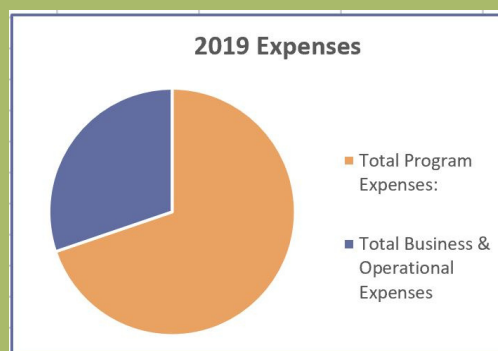
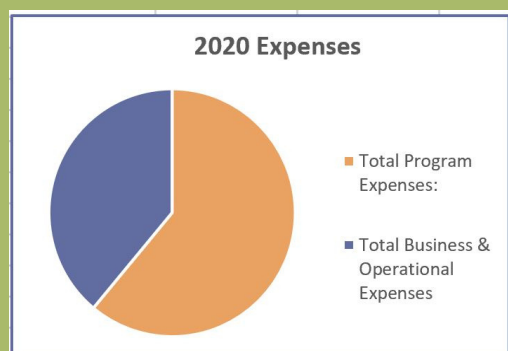
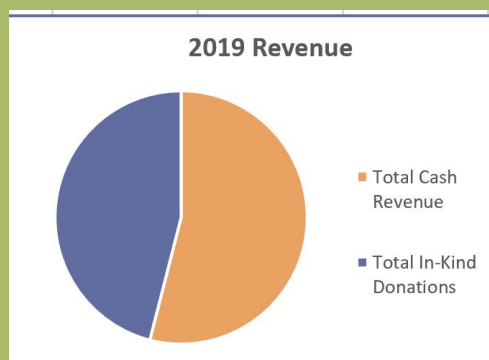
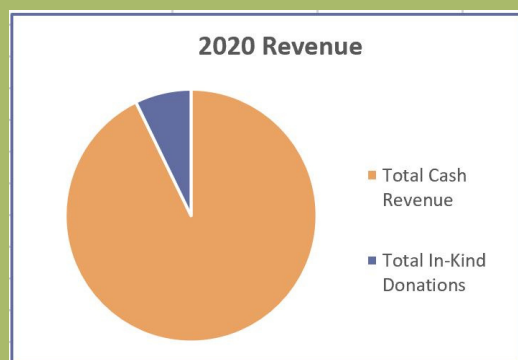


# FINANCIAL OVERVIEW

Courageous Connections offered more Equine Encounters classes in 2020 than 2019. The health department granted 'essential service' status in September allowing us to provide unmounted classes.

A grant by School's Out Washington for \$10,000 received in Q4 significantly impacted cash on hand and will ensure fiscal security into 2021. Funds from 2019 Tulalip Tribes grant was received in 2020. The Glaser Foundation has also provided a grant and funds are expected in early 2021.

Below find comparative charts showing 2019 to 2020 for revenue and expenses. Comprehensive financial statements are shown on page 6.



## 2020

- Cash Revenue Increased +109%
- Cash revenue increased due to grants and donations
- Program fees -44%
- 61% of Expenses directly related to programs
- Decrease in program revenue and program expenses due to suspension of classes during COVID

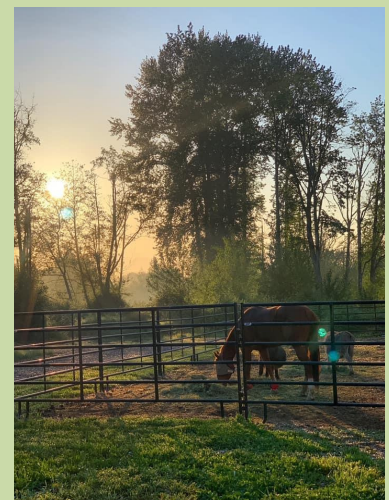
# FINANCIALS

## 2020 Consolidated Annual Report

### Courageous Connections Financials

Revenue	2020	2019
<b>Cash Revenue</b>		
Grants	\$12,000	
Corporate Matching Gifts	\$250	
Individual Donations	\$2,009	\$2,046
Corporate Donations	\$220	
Program Fees	\$2,739	\$4,890
Fundraisers	\$1,884	\$2,197
In-Kind Donations	\$598	
<b>Total Cash Revenue</b>	<b>\$19,102</b>	<b>\$9,133</b>
<b>In-Kind Donations</b>		
In-kind Donations *	\$598	\$4,811
Donated Instructor Wages *	\$890	\$2,970
<b>Total In-Kind Donations</b>	<b>\$1,488</b>	<b>\$7,781</b>
<b>TOTAL REVENUE</b>	<b>\$20,590</b>	<b>\$16,914</b>

Expenses	2020	2019
<b>Program Expenses</b>		
Salaries and Wages	\$0.00	\$ 102.00
Rent (Horse & Arena)	\$500.00	\$ 1,930.00
Horse Care	\$94.00	\$ 448.00
Equipment and Horse Tack	\$434.00	
Liability Insurance	\$1,510.00	\$ 991.50
PATH Membership	\$390.00	\$ 390.00
Scholarships	\$340.00	\$ 2,000.00
Fundraising	\$0.00	\$ 1,002.00
<b>Total Program Expenses:</b>	<b>\$3,268.00</b>	<b>\$ 6,863.50</b>
<b>Business &amp; Operational Expenses:</b>		
Accounting Fees	\$564.00	\$ 508.00
Professional Services	\$195.00	\$ 1,300.00
Professional Development		\$ 75.00
Office Supplies		\$ 116.00
Marketing/Advertising		\$ 926.00
Information Technology	\$672.00	
WA State Fees	\$51.00	\$ 10.00
Bank/Credit Card Fees	\$0.00	\$ 36.00
Other	\$604.00	
<b>Total Business &amp; Operational Expenses</b>	<b>\$2,086.00</b>	<b>\$ 2,971.00</b>
<b>Total Expenses:</b>	<b>\$5,354.00</b>	<b>\$ 9,834.50</b>



# DONOR RECOGNITION



## To Our donors:

Thank you so very much for investing in Courageous Connections in 2020. Your contributions help us to keep our service fees as low as possible, care for our horses and work on business development activities. We are humbled by your generosity and support.

## To Our Business Sponsors:

In this year of COVID we suspended donation requests during these unprecedented times. We wish you all the best.

## To Our Grantors:

Courageous Connections was awarded 2 new grants in 2020 as well as having received funding from Tulalip Tribes granted in 2019. We are so very grateful as these help provide scholarships allowing access to our programs to those who would not have otherwise been able.

## To Our Corporate Matching Partners:

Courageous Connections is honored to be recognized by Boeing, Microsoft & Nationwide matching programs as well as Amazon Smile.

# Thank You! One and All!

## Business Sponsors:

QFC

## Corporate Matching:

Boeing

Nationwid

Amazon Smile

## Grantors:

Tulalip Tribes (2019)

School's Out WA

## Individual Donors:

Sherril Beach

Kathy Blumm

Carol Burroughs-Gleim

Henrietta Burton

Kathy Champ

Sam Chapman

Patty Childers

Roy Christenson

Cindy Craig

Randelle Crawford

Beau Damon

Julie Devitt-Goforth

Anne Douglas

Sue Eulau

Kelsey Fertakis

Deborah Fertakis

Michelle Hancock

Sammi Hancock

Debbie Heurion

Lisa Hillis

Patricia Hillis

Kolleen Holt Peterson

Gina Janisko

Bruce Johnson

Emma Johnson

Amanda Jones

Valencia Jones

Tammy Johnson

## Individual Donors

Tim Kelly

Sue Larome

Lou Leonard

Linda Leonard

Kim McAllister Head

Shea McGlynn

Ashleigh Murray

Usha Nare-Gore

Nancy Novak

Michelle Obermeyer

Jan O'Brien

Barbara Parrish

Barb Pardee

Don Pardee

Alicia Patterson Chapman

Lynda Patterson Schmitz

Ed & Bette Powers

Tom Pyle

Patty Ann Riley

Lyn Rorberg

Shelley Roy

Brent & Eve Rutherford

Andrew Sanders

Kathy Sanders

Mary Shroyer

Jackie Simkins

Leslie Smith

Rebecca Spaulding

Joni Tomlinson

Jodi Tucker

Elizabeth Vital-Gagnani

Jake Walker

## In-Kind Donors:

Sue Eulau

Beth Laird

Kathy Sanders

Amanda Wolf