

Courageous Connections Website Developer ~ WIX

Local therapeutic horsemanship program seeks Web Developer

Are you inspired by website design, maintenance, SEO with an aptitude for writing, gathering content, layout and editing? Do you thrive building awareness and engagement? Are you excited to put your skills, talents and savvy to good use in your local community? If so, then this volunteer opportunity is for you!

Courageous Connections brings humans and horses together to empower participants with physical, cognitive and emotional challenges towards achieving their individual goals. In short, we create magic by bringing people from all backgrounds and walks of life together to experience the healing power of horses.

We are currently seeking a seasoned and talented volunteer to manage and further develop the Courageous Connections website. This special volunteer opportunity is for someone who can build on current web redesign project with strong awareness of SEO and what it takes draw new users to the website. The website is a valuable tool to increase community engagement, expanding reach, and increasing knowledge related to equine assisted learning and therapy.

Excited and ready to take the next step??

All the details are below and we highly suggest that you visit us at <u>www.courageous-connections.org</u> so that you understand more about this wonderful organization you are about to be a part of. You can also get to know us via Facebook at <u>www.facebook.com/courageousconnections/</u>

Commitment - Courageous Connections

Approximately 3 hours per week with a minimum 1 year commitment (because we're investing in each other). Intention is quarterly publication so lots of control time and schedule.

Project Overview:

This is a highly visible position that enables you to play a pivotal role in communicating mission and in supporting the voice of this amazing organization. You will work hand in hand with our dynamic team at Courageous Connections and have the opportunity to help guide web development and communication strategies. You will work directly with the board as well as the marketing leader and social media volunteers.



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Desired skills and qualities (What we want)

- Design, development and maintenance experience in websites hosted by WIX
- Possess excellent writing and communication skills.
- Familiarity with SEO and Google Ads highly beneficial
- Someone who orients to possibility and thinks outside the box.
- Is up to date on the latest website and communication trends.
- Passionate about maximizing online presence
- Works collaboratively on teams, is comfortable working remotely and keeps the 'fun' in the work

<u>What we offer (What you get)</u>

- Regular communication with the Executive Director and various board members.
- Connection to a team of dedicated volunteers who bring all their talents and abilities to further the mission and vision of Courageous Connections.
- Application of your skills and leadership allowing you to take it to the next level.
- Opportunity to participate in various facets of the business to grow your skills in a safe environment.
- The satisfaction of working for a one-of-a-kind organization that is doing incredible work promoting outdoor experiences through equine assisted learning and therapies.
- Immersion in a community dedicated to inclusion, diversity and kindness.

If you are interested and would like more information, please email us directly at <u>volunteer@courageous-</u> <u>connections.org</u>

If you're ready to apply please apply <u>HERE.</u>



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